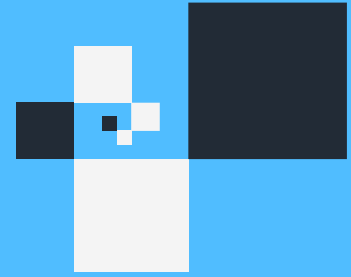Milliman **MedInsight**

Payer Platform

Navigate challenges, ensure stability, and seize market opportunities with enterprise analytics

Health plans today face numerous challenges in delivering affordable, quality care. Persistent issues such as rising costs, evolving regulations, and increasing complexity demand deeper and more reliable insights. To proactively address these challenges, health plans need a comprehensive analytics solution that key stakeholders across the enterprise can count on to stay ahead of the curve. A powerful analytics platform that enables your organization to effectively monitor cost and utilization trends, understand member populations, target high-risk individuals, and optimize network performance.

Designed specifically for health plans, the MedInsight Payer Platform empowers users of all levels to unlock the full potential of their data and address diverse business questions with a single source of truth. Our dynamic platform seamlessly combines actionable insights, deep learning data analysis, and intelligent solutions within an intuitive interface and is firmly grounded on industry recognized Milliman methodologies. No matter your role - data analyst, data scientist, or information consumer – the Payer Platform provides you with trustworthy insights that drive meaningful and transformative outcomes.

The Payer Platform offers your organization full visibility into its performance and a wide range of benefits, including:

Bottom-line trust

Rely on MedInsight's trusted analyses, used by 300+ healthcare organizations, 70% of Blues plans, and the top 10 largest U.S. payers, to empower your organization in increasing its plan performance and value.

Rock-solid data confidence

Harness the power of a robust analytics engine built on our Data Confidence Model, an advanced system that readily integrates complex databases, proactively identifies inconsistencies and anomalies, and delivers accurate insights that directly impact your organization's bottom line.

Smart, modern interface

Create stunning visuals that effectively convey stories and extract valuable insights from data while allowing for the seamless integration between applications to maintain a smooth flow of information.

Scale, power, and efficiency

Streamline workflow and save valuable time with enhanced capabilities that allow you to analyze large sets of data and quickly query specific populations or claims experiences down to the claim line level in a matter of seconds.

Renowned benchmarks

Leverage Milliman engineered benchmarks to compare plan performance against factors like age, gender, geography, benefit design, and health risk adjustment, and create cost population cost models using the Heath Cost Guidelines Grouper (HCG Grouper).
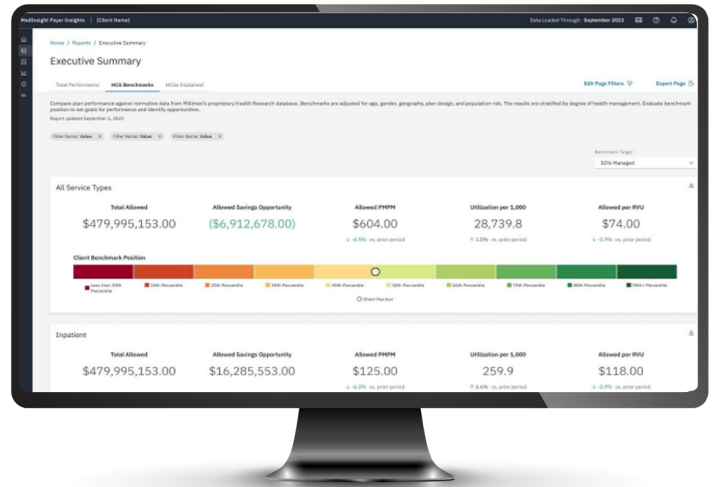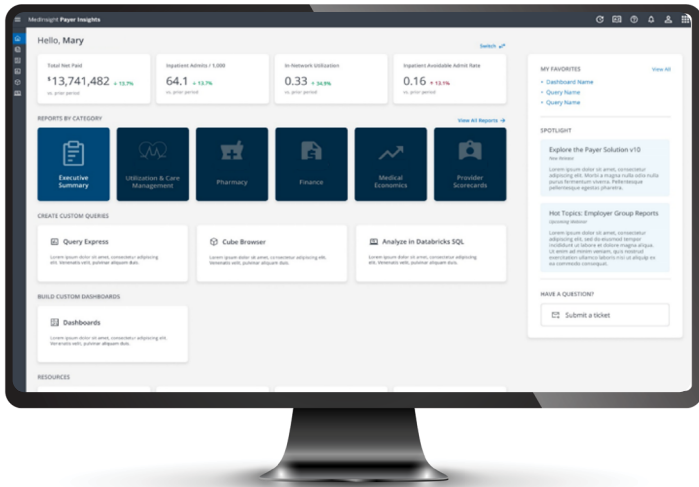
Deep industry expertise

Collaborate effectively with MedInsight experts who possess deep industry expertise and can assist your organization in navigating the ever-evolving healthcare landscape and ensure success in a highly competitive industry.

MedInsight Payer Platform

The MedInsight Payer Platform enables health plans to:

Improve outcomes and engagement

Prioritize essential information for cost and utilization management and enable effective communication of data stories to key stakeholders while facilitating meaningful engagement with network providers and employer customers.

Optimize efficiencies and collaboration

Effortlessly generate reports tailored to specific user requirements with enhanced dashboards and capabilities that enable a seamless, consistent flow of information throughout the entire enterprise.

Increase plan value and profitability

Support customer discussions for improvements and showcase the overall value of the health plan with a powerful analytic engine and pre-built content that aligns with your organizational objectives.

MedInsight Payer Platform Components
Fueling data-driven decisions across the enterprise

Insights

Quickly surface quality of care improvements and savings opportunities and visually communicate with key stakeholders through the MedInsight dynamic reporting interface to facilitate collaboration and drive improvements.

Analytics

Perform advanced and custom analysis on claims and clinical data, enriched with analytic groupers and methodologies, and run through the MedInsight Data Confidence Model, to provide users with deeper insights.

Data Science Portal

Leverage artificial intelligence (AI) and machine learning (ML) models to further analyze your data, enabling faster insights and complex queries that guide strategic decision-making.

Employer Group Insights (EGI)

Give your plan a competitive advantage by using guided analytics to facilitate meaningful customer discussions and showcase opportunities to optimize plan designs and outcomes.

Use Cases: How the Payer Platform can help

Performance benchmarking

Understand the drivers behind unwarranted spending and utilization by comparing plan performance against industry recognized benchmarks.

Care management

Identify areas where adjustments can be made to enhance the effectiveness of care management programs and more efficient member outreach.

Comprehensive employer group reports

Leverage group insights to foster greater transparency and engage customers in developing strategies that promote better health outcomes and cost containment.

Risk management and optimization

Identify high-risk individuals or populations who can benefit from targeted interventions to mitigate risks and improve the overall health of the population you serve.

Value-based care analyses

Create high-performing networks, assess individual and population health needs and determine strategies for improving health outcomes that are aligned with value-based principles.

Pharmacy management

Monitor and track pharmacy drug trends to identify opportunities to promote clinically appropriate, cost-effective alternatives to improve outcomes and lower costs.

Get Started Today

Find out how your organization can confidently navigate the complexities of the healthcare landscape and make informed decisions that positively impact the lives of your members. To learn more, contact us at **info@medinsight.com**.

Existing customers should contact their MedInsight account executive or Milliman consultant.

medinsight.com

Milliman **MedInsight**